

Jurys Doyle Hotel Group Scoops Award In Annual Dublin Tourism Enterprise Awards

Jury's Inns Concept Triumphs Following Strong Growth In A Difficult Market

Jurys Doyle Hotel Group today (21st November 2003) welcomed their award from the Annual Dublin Tourism Enterprise Awards held in Dublin City Centre last night. The award was given for Accommodation for the Jury's Inns concept.

Commenting on the award, Mr Niall Geoghegan, Marketing and Sales Director, Jurys Doyle Hotel Group said:

“We are obviously thrilled to receive this award and recognition amongst such a distinguished group of finalists. The award is also a great testament to the staff that work in both the Dublin properties. The Inns concept is a significant part of our current business and it's continued expansion and integral part of the Group's plans moving forward”

The Jurys Inns concept currently incorporates twelve properties across Ireland and the UK accounting for 31% of the Group's turnover each year. The concept was introduced to the market in 1997 and has grown steadily in its appeal for budget-style accommodation in city centre locations. The continued rollout of the Il Barista Coffee brand and dedicated meeting rooms across all Jurys Inn's ensures that the offering continues to meet the needs of the both the business and leisure traveller alike.

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